



# THE HEARTBEAT OF OUR INDUSTRY

## Media Dialog

June 21 and 22

ICM – Internationales Congress Center München

33rd Edition of the World's Leading Trade Fair for Construction Machinery, Building Material Machines, Mining Machines, Construction Vehicles and Construction Equipment.

October 24–30, 2022, Munich

→ [www.bauma.de](http://www.bauma.de)

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MEDIA DIALOG

## Return to the Trade Fair Buzz

Trade fairs are back!





**THINK FUTURE.**  
THE ROADS OF TOMORROW.

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# KEY TOPICS

THINKFURTHER

## Key Topics



Mining – sustainable, efficient, reliable



The way to Zero Emission



Construction methods and materials of tomorrow



Digital construction site



The way to autonomous machines



# KEY FACTS

## Key Facts

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**200,000 m<sup>2</sup>**

HALL SPACE

**OVER  
3,000**

INTERNATIONAL  
EXHIBITORS

**414,000 m<sup>2</sup>**

OUTSIDE GROUND







MEDIA DIALOG

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# SUPPORTING PROGRAM

## Supporting Program



MEDIA DIALOG

# bauma Forum

**WHERE: In the bauma Innovation Hall LAB0**

- Each day, the forum will shed light on one of the main topics of bauma from different perspectives, such as those of industry, universities and start-ups
- **Structure of the daily program:**
  - Keynote, short presentations, panel discussion on the respective main topic
  - Presentations from universities
  - NEW: 10-minute start-up presentations
  - 30-minute exhibitor presentations
- **Presentation of the Innovation Award contenders on the first day**





## “THINK BIG!”

**WHERE:** In the ICM Foyer of bauma, Monday to Friday

- THINK BIG! is an initiative of VDMA e.V. and its members, together with Messe München and other partners
- As an out-of-school learning location, THINK BIG! wants to get young people inspired about technological career perspectives by:
  - providing the opportunity for discussions with experts, professional orientation, contacts for internships and educational partnerships
  - conveying fun with technology, as the companies and supporters present themselves with exciting hands-on activities, games and information on technical training and study transitions



## “THINK BIG!”

**WHERE: In the ICM Foyer of bauma, Monday to Friday**

- giving insights in shows with workshop Live! Trainees at work, where young trainees are working at big machines
- offering participatory actions from the likes of Liebherr-International, Fritzmeier Systems, Kiesel, Wacker Neuson, Komatsu, GEDA, bbw, Zeppelin, BAUER, HAWE Hydraulik, HDB, Landbautechnik Bundesverband, TUM Ulm, TU Dresden and other technical universities
- **In 2019 THINK BIG! hosted 13,000 pupils**



# Science Hub

**WHERE: In the bauma Innovation Hall LAB0**

- The Science Hub will provide information on current questions: What is the status of research and science? What topics are influencing the industry? What specifically is in the pipeline?
- Here, ten universities will present together, partly in cooperation with each other
- The international exhibition from universities and scientific institutes from different disciplines will bring everyone up to date on the latest status of research
- Current research results will be presented on the topics of construction machines, construction material systems and mining technology





# Science Hub

**WHERE: In the bauma Innovation Hall LAB0**

- **The goals and ambitions of the Science Hub:**
  - Present the research sector
  - Develop and maintain networks
  - Bring research to life and present it clearly
  - Demonstrate the link between research results and apprenticeships
  - Gain project partners from the industry
  - Exchange with other universities
  - Get young people enthusiastic about a technical course of study
  - And lastly: Communicate that technology is fun and exciting







See you at bauma 2022

**THANK YOU.**